



PCNC
4145 Evergreen Road
Pittsburgh, PA 15214

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 338714

Schedule Dates 10/25/12-10/29/12
Advertiser Democratic Congressional Campaign Committee (3571)
Agency Great American Media (1068)
Product Political - Issue (1068)
Brand ISS/DCCC (76030)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name GILROY, MAURA
Phone/Fax /
CPE 11/14/2112
Account Types National/Political
Billing Type Standard
Comments DCCC 10/23
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

Date Entered 10/24/12
Last Modified 10/24/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06394772
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$103.50
Net Total \$586.50
Sales Tax

Pittsburgh (PCNC)
By Broadcast Month
Oct. 2012 13 \$615.00
Nov. 2012 1 \$75.00
Grand Total: 14 \$690.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	1P- 2P (EST)					1	1			2	\$30.00	\$60.00	Pittsburgh (PCNC)	PCNC 1-2P/1	10/24/12
2.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	12P- 1P (EST)					1	1			2	\$25.00	\$50.00	Pittsburgh (PCNC)	PCNC 12-1P/2	10/24/12
3.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	2P- 3P (EST)					1	1			2	\$30.00	\$60.00	Pittsburgh (PCNC)	PCNC 2-3P/3	10/24/12
4.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	7A- 8A (EST)						1			1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 7-8A/4	10/24/12
5.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	8A- 9A (EST)					1	1			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 8-9A/5	10/24/12
6.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	9A- 10A (EST)					1	1			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 9-10A/6	10/24/12
7.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	8P- 9P (EST)							1		1	\$35.00	\$35.00	Pittsburgh (PCNC)	PCNC 8-9P/7	10/24/12
8.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	9P- 9:30P (EST)							1		1	\$35.00	\$35.00	Pittsburgh (PCNC)	PCNC 9-930P/8	10/24/12
9.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	7A- 8A (EST)		1							1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 7-8A/9	10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Comments:

Date:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.